

Introducing

The Professional Remodeling Organization of Metro DC

MISSION STATEMENT

To be the DC Metropolitan area's most trusted resource in remodeling, where homeowners and professional remodelers alike turn for inspiration and information.

DBAs Under Consideration:

- Capital PRO
- PRO Metro DC
- PRO Mid-Atlantic



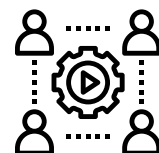
PRO USP:

- Member-Driven
- Local Established Relationships
- Local Support + Collaboration
- Local Programs + Education
- Local Awards Recognition
- Local Advocacy



NARI USP:

- Corporate-Driven
- Established Brand Recognition
- Education / Certifications / Accreditation
- CotY Awards
- Industry Partner Relationships + Loyalty Programs



FAQS

WHAT IS THE DIFFERENCE BETWEEN PRO AND NARI?

PRO is member-driven vs corporate driven with greater focus on local relationships, market-relevant educational programs, collaboration and local governance.

CAN I BE A MEMBER OF BOTH ORGANIZATIONS?

Yes.

WHAT DO I NEED TO DO?

Nothing. We will keep you up to date throughout the transition and both of your memberships will transition automatically

WHAT WILL HAPPEN TO MY NARI MEMBERSHIP?

Your local and NARI memberships will automatically be honored by both organizations. In January, you will have the option to renew with PRO and/or NARI, as a Member-at-Large.

WILL WE CONTINUE TO HAVE LOCAL AWARD PROGRAMS?

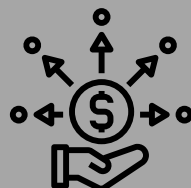
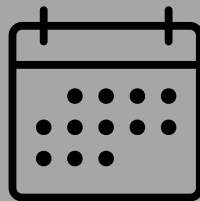
The local awards program will be rebranded and we anticipate the entry window to open on July 1st and close on October 15th.

CAN I STILL PARTICIPATE IN THE REGIONAL & NATIONAL COTY AWARDS?

Yes. All Members-at-Large are eligible to participate in the Regional and National CotY Awards program.

WILL THERE BE A CHANGE TO MY LOCAL DUES?

No. All dues will remain the same, and be invoiced at least 60 days prior to your renewal date. 100% of your dues payments will now be used for local programs and brand awareness.



WHAT IS HAPPENING BEHIND THE SCENES?

Chapter leaders are working strategically with legal counsel to transition and rebrand the local organization.

WHEN DO WE OFFICIALLY BECOME MEMBERS OF PRO?

Your local membership will automatically convert to PRO in July with no lapse in local membership benefits.

WHEN WILL I HAVE ACCESS TO NEW BRANDED ASSETS FOR PRO?

The Board of Directors is currently working to rebrand the your local organization. You can expect new branded assets, including a logo in July.

CAN I STILL PROMOTE MY PAST COTY AWARDS?

Yes. You can promote your past CotY Awards, following the branding guidelines and using the year and project category associated with your entry.

DOES OUR LOCAL ORGANIZATION HAVE THE FINANCIAL STABILITY FOR THIS TRANSITION?

Yes. Thoughtful chapter stewardship has ensured that we are financially sound and well-positioned to transition into an independent organization. We will continue to provide local members a high return on their investment.

WHAT HAPPENS TO MY CERTIFICATION?

NARI certifications are available to both members and non-members. There is already work going on behind the scenes to create a new PRO certification program which will grandfather in equivalent industry certifications.

WHAT IF I STILL HAVE QUESTIONS?

Contact Angela Hubbard at executive@narimetrodc.org or by phone (804) 304-7922.